

Alameda County 2024 Fish and Wildlife Propagation Fund

Educational and Informational Signage for Pollinator Habitats and Native Plant Area in Cesar Chavez Park, City of Berkeley

Interim Report - December 13, 2024

Report by Bob Huttar, Chavez Park Conservancy

This project is not yet complete but well underway. We anticipate it being finished in February 2025.

Trailside educational and informational signs will be placed in the City of Berkeley's bayside Cesar Chavez Park. The locations and type of sign support structures have been agreed upon with the City of Berkeley Department of Parks. The sign supporting posts and panels have been ordered from SignCoUSA, a Berkeley shop, and are expected to be delivered in mid- January. The general design of the image with stylized maps, plant pictures and QR codes like other park signs have been agreed to in draft but not finalized. Arrangements are being made with The Berkeley Project organization to involve UC Berkeley student volunteers in the installation of the signs.

Sign support structure appearance



Draft version of sign



CHAVEZ PARK CONSERVANCY Native Plant Area

The woodland of planted trees and shrubs before you was first established in 1982 by Design Associates Working With Nature (DAWN) with grants from the California State Coastal Conservancy and the City of Berkeley. It transformed what was once the City's primary landfill into a habitat for California native plants and wildlife.

Many of the plants here have lived in California for thousands of years. Some were a part of the daily lives of indigenous people, including those speaking the Chochenyo language in the East Bay. The plants have coexisted with native animals, including butterflies, bees, and hummingbirds to depend on one another. The flowers provide nutritious nectar and pollen while in return the flowers are fertilized and produce seeds that feed the wildlife or sprout and grow into new plants which ensure a next generation of plants.

Since 2021, Chavez Park Conservancy volunteers have been replanting and nurturing California native plants to replace those that have been lost and introduce new ones to increase the biodiversity of the site. In several locations, as seen here, native grasses, wildflowers, grasses, shrubs, and trees found in California's natural areas are ensuring that this native planting area will continue to serve as habitat for pollinators and wildlife and provide a beautiful destination for visitors to enjoy and experience our native flora.

Map Legend:

- POLLINATOR GARDEN
- WOODLAND
- PATH
- PAVED TRAIL
- PET AREA
- PICTURE AREA

Native Plants:

Plant Name	Description	QR Code
Blueblossom Ceanothus	<i>Ceanothus thyrsiflorus</i>	
California Bee Plant	<i>Scrophularia californica</i>	
California Fuchsia	<i>Epilobium canum</i>	
California Phacelia	<i>Phacelia californica</i>	
Coast Buckwheat	<i>Eriogonum latifolium</i>	
Pacific Aster	<i>Sympetrum chilense</i>	
Purple Needlegrass	<i>Nassella (Stipa) pulchra</i>	
Purple Sage	<i>Salvia leucophylla</i>	
Red Flowering Currant	<i>Ribes sanguineum</i>	
Silver Bush Lupine	<i>Lupinus albifrons</i>	
Sticky Monkeyflower	<i>Diplacus aurantiacus</i>	
Yarrow	<i>Achillea millefolium</i>	

WE GRATEFULLY ACKNOWLEDGE SUPPORT FROM:  

Cost estimates

The graphic design costs have not been finalized but an estimate of the cost of the support structures appears below.



Lic # 881811

1350 University Ave.

CA Lic. # 881811

Estimate

Date	Estimate #
12/2/2024	11789

Phone #	Fax #	E-mail	Web Site	Terms	Rep
510-848-7446	510-848-7449	info@signcousa.com	www.signcousa.com	50% down/ Bal. upon comple...	DW

Chavez Park Conservancy Bob Hutter		Cust. Phone Num...	Cust. Fax Number	Cust. Email Address
		949.307.5918		hutterbob@gmail.com
Item	Description	Qty	Cost per item	Total
Artwork	Bob Hutter hutterbob@gmail.com File set up. Create design file for printing. Email the design file proof to Bob for review and approval prior to fabrication.	1	25.00	25.00
Misc.	Aluminum Metal Trailside Signs 36" height post 24" x 36" angle panel Post and panel painted. Color to be determined Recessed .080 aluminum panel face Digitally printed vinyl graphic with anti-graffiti laminate. ***** The overall look of the sign will match the photo of the example provided by Bob H.	2	2,200.00	4,400.00
Installation	Labor to install the above listed material.	2	600.00	1,200.00
Thank you for the opportunity to quote your business. * Credit Card Transactions are charged a 3% fee		Subtotal	\$5,625.00	
		Sales Tax (10.25%)	\$451.00	
		Total	\$6,076.00	

Approval Signature _____